

check your calendar



COURTESY PHOTO

Is it the right one for you and your lifestyle?

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with a new type of calendar.

Odell ended up winning two prestigious awards for her WeekDate, one from the Calendar Marketing Association and the other in the National Calendar Awards.

What makes it distinctive is the ability to write down recurring events only once, yet merge them easily with new events (see photo caption).

Not everyone is as creative as Odell or has the necessary skills to come up with a totally new approach to keeping track of their lives. In fact, this time of the year, many people dread trying to find the right calendar as much as they do facing those pesky New Year's resolutions.

Above: WeekDate allows a person to easily record a recurring event, yet write it only once. The top flap of the calendar is visible above the current week and offers space to write set activities for each four or five weeks of the month. Below the current week is space to add weekly fixed activities. Each week begins with Monday in order to keep weekend activities recorded together. Once the week is finished, the spiral-bound calendar easily reveals the next week's schedule of appointments and events, including the recurring activities that are above and below the spiral-bound portion. It is available at www.weekdate.com for \$19.95 plus shipping and handling.

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When she worked outside the home, Kay Odell thought her electronic Wizard, an electronic-style calendar, was great.

Then when she and her husband had their two daughters and she opened a paint studio at home, there was "too much punching information" to suit her.

The alternative was a "cheap, tiny calendar that I stuck in my purse."

Odell, of Greenville, S.C., didn't like that one either.

It then occurred to her, over dinner with a friend one night, that others may hate their calendars, too.

That's when the idea hit her for coming up

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