



For immediate release
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WEEKDATE CALENDAR WINS CALENDAR MARKETING ASSOCIATION 2008 AWARDS

Greenville, SC, April 14, 2008 – WeekDate, a unique paper planner that offers both the convenience of high-tech calendars and the reliability of paper, has won the Gold Award in the “Most Original” planner/pocket category of the 2008 World Calendar Awards of the Calendar Marketing Association (CMA). Weekdate also snagged the Silver Award for “Most Original” pocket/planner in the National Calendar Awards. This is the third consecutive year that Greenville-based WeekDate has captured Gold and Silver awards from the CMA for its novel features.

The Calendar Marketing Association is the only worldwide trade association for the calendar industry. Founded in 1989 and based in Wheaton, Illinois, its main purpose is to represent the interests of designers, marketers, publishers, printers and suppliers of both retail and custom calendars. The Calendar Awards Program is the industry’s premier competition, recognizing the highest quality calendar design and production in the world. It is open to all those involved in the production, distribution and marketing of calendars — advertising agencies, artists, designers, photographers, printers, and publishers.

This WeekDate planning system is the brainchild of artist Kay Odell, president of Kodell Art, LLC in Greenville, SC. Enclosed in a protective vinyl cover, WeekDate is available at www.weekdate.com for \$29.95 with free shipping in the US.

